

TECHNOLOGIEKONGRESS UND PREISVERLEIHUNG

# HIGHTECH SUMMIT

1. Oktober 2020

HYBRIDES EVENT IN BADEN-WÜRTTEMBERG & ONLINE

**Register now**

And **book** your online-event  
ticket!

## +++ PROGRAM +++

**Hightech Summit Baden-Württemberg 2020 | September 30<sup>th</sup> 2020 | Online-Event**

14:00 **What to expect from the HighTech Summit 2020**

15:00 **Pitching Session on Artificial Intelligence (AI) and Blockchain Technology (BT)**

17:30 **Break**

18:00 **How to invest in AI and BT**

- Alex von Frankenberg, Managing Director, HighTech Gründerfonds (GER)
- Manuel Böhringer, Investment Manager zfh Zukunftsfonds Heilbronn GmbH & Co. KG (GER)
- Marcel van der Heijden, Partner SpeedInvest GmbH (GER)
- Shmit Ghose, General Partner and Managing Director Onset Venture (USA)
- Joyclen Weber Phipps, Director, Berkeley Blockchain Accelerator (USA)
- Andreas von Richter, Managing Director, LBBW Venture Capital GmbH (GER)
- Pēteris Zilgalvis, J.D. Head of Unit, Digital Innovation and Blockchain – EU Commission
- Yves Paindaveine, Head of Sector, Digitising European Industry governance - EU Commission

20:00 **Closing Remarks**

**The Hightech Summit 2020 hosts the DT2Invest Launchpad Initiative with a dedicated Pitching Session and Roundtables to discuss investment barriers and opportunities for Artificial Intelligence and Blockchain**



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**Hightech Summit Baden-Württemberg 2020 | October 1<sup>st</sup> 2020 | Online-Event**

09:00:	<b>Digital Workout with Christina Obergföll</b>	
10:00:	<b>Coffee Tasting, Pitching und Matching</b>	
12:00:	<b>Welcome and opening of the Hightech Summit 2020</b> Alf Henryk Wulf (CEO Baden-Württemberg: connected e.V.)	
13:00:	<b>Turning Data into Business</b> <ul style="list-style-type: none"> <li>• Wolfgang Grenke (founder of Grenke AG, President of BWIHK, President of IHK Karlsruhe, Vice President of Eurochambres)</li> <li>• Stefan Brandl (CEO, ebm pabst)</li> </ul>	
14:00:	<b>Technology</b>	<b>Parallel livestream on virtual event-platform</b>
15:00:	Networking	Venturing in AI & Blockchain (Karlsruhe)
15:45:	<b>Speakers Corner   Start-up Pitching</b>	Data-based Value Creation in Manufacturing (Nürtingen)
		AI Capacity Building (Ehingen)
		Using Data for Smart Health (Heidelberg)
16:45:	<b>Innovation</b>	User driven innovation in creative industries (Stuttgart)
		Data as Infrastructure for Smart Green Cities (Konstanz)
18:00:	<b>Entrepreneurship</b>	Platform based Value Creation and API Business Models (Breisach)
		Robotic and autonomous driving systems (Friedrichshafen)
		Digital Crafts (Künzelsau)
19:00:	<b>Award Ceremony of the CyberOne Hightech Award - Livestream from Karlsruhe</b> Minister of Economic Affairs of the State of Baden-Württemberg Dr. Nicole Hoffmeister-Kraut and Christina Obergföll	
20:00:	<b>Hybrid Innovation Meetup   virtual beer tasting with Rothaus Tannenzäpfle</b> Christian Rasch (Director, Badische Staatsbrauerei Rothaus AG)	

Further information about the Hightech Summit, locations and topics can be found here:

<http://hightech-summit.de/standorte/>

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## +++ PARALLEL SESSIONS +++

Hightech Summit Baden-Württemberg 2020 | October 1<sup>st</sup> 2020 |

Topic :	Venturing in AI & Blockchain (Karlsruhe)	Data-based Value Creation in Manufacturing (Nürtingen)
14:00 :	<b>Blockchain in the Context of Art</b> Daniel Heiss, Museum of Technology, ZKM	<b>The second disruption - from analog technology to artificial intelligence</b>
14:30 :	<b>Computer Vision – Zeiss Perspective</b> Dr. Tanja Teuber, Head of Algorithms, Carl Zeiss	Jan Hartmann (Managing Partner, IDS Imaging Development Systems GmbH)
15:45 :	<b>Speakers Corner   Start-up Pitching</b>	<b>Speakers Corner   Start-up Pitching</b>
16:45 :	<b>Transferring Natural Language Processing into Business</b> Prof. Dr. Alexander Waibel & Dr. Sebastian Stüker, KIT	<b>Digitization projects at Greiner BioOne and SAP - Open Industry Alliance 4.0</b> Greiner BioOne
18:00 :	<b>Digitalization, AI und Blockchain - Opportunities for Ventures</b> Markus Dauber, CEO Volksbank in der Ortenau	<b>Digitization of the procurement of metal parts: from order to delivery</b> Adrian Raidt (Co-Founder and CEO, Laserhub GmbH)
19:00:	Award Ceremony (Plenary)	Award Ceremony (Plenary)
Topic	AI Capacity Building (Ehingen)	Using Data for Smart Health (Heidelberg)
14:00 :	<b>The (Near) Future of AI</b> Alexander Fred-Ojala, CEO & Founder, Predli, Data-X Co-creator, UC Berkeley	<b>Swarm intelligence in the healthcare sector</b> Hartmut Schultze (Technologist and Engagement Manager, Hewlett Packard Enterprise)
14:30 :	<b>Sustainability of organizations: When learning and working merge</b> Christian Friedrich (Managing Director Digital Learning Solutions, Haufe Akademie)	<b>Digitization of dental occlusion control through the use of printed organic electronics</b> Dr. Florian Ullrich (Business Developer, InnovationLab GmbH) Dr. André Bausch, (Managing Partner, Dr. Jean Bausch GmbH & Co. KG)
15:45 :	<b>Speakers Corner   Start-up Pitching</b>	<b>Speakers Corner   Start-up Pitching</b>
16:45 :	<b>Digital competence for everyone - the challenge of digital transformation as an opportunity in your job</b> Matthias Dietel (Head of Corporate Social Responsibility, IBM Germany, Austria, Switzerland)	<b>Corporate innovation network Healthcare</b> Claudia Roth (Executive Expert Innovation, Vetter Pharma-Fertigung GmbH & Co. KG) - Peter Neske (Innovation Lead, Pfizer Healthcare Hub Freiburg) - Martin Maier (Global Marketing and Product Management, Philips)
18:00 :	<b>AI readiness, are we ready for AI?</b> Steffen Stöckler (Data Analyst, Uhlmann Group Holding GmbH & Co. KG)	<b>RNA - revolution for life</b> Franz-Werner Haas, LLD, LLM (Chairman / Chief Executive Officer, CureVac AG)
19:00:	Award Ceremony (Plenary)	Award Ceremony (Plenary)

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Hightech Summit Baden-Württemberg 2020 | October 1<sup>st</sup> 2020 |

Topic :	<b>Robotic and autonomous driving systems (Friedrichshafen)</b>	<b>Data as Infrastructure for Smart Green Cities (Konstanz)</b>
14:00 :	<b>Public transport of the future - ZF solutions with a focus on autonomous shuttles</b> Jochen Benz ZF Friedrichshafen AG	<b>Hype Cycle for Smart City Solutions and Technologies</b> Bettina Tratz-Ryan (Vice President Research, Gartner) <b>Data Sovereignty</b> - Christian Geiger, city of St. Gallen
14:30 :	<b>When "Robbie" learned to walk. Innovation impulses through digitized automation concepts</b> Dr. Klaus Kluger Omron Electronics	<b>Alpine Space Program "DEAS" &amp; Open Data as a Technology Trend for Smart Green</b> Eberhard Baier, City of Constance <b>Electromobility as a Technology Trend for Smart Green Cities</b> Jennifer Dungs, InnoEnergy
15:45 :	<b>Speakers Corner</b>   Start-up Pitching	<b>Speakers Corner</b>   Start-up Pitching
16:45 :	<b>"Innovation engine test track"</b> David Pietsch, IWT Institute Dr. Gerhard Gumpoltsberger, ZF Friedrichshafen AG - Tobias Wedi, City of Friedrichshafen - Christian Meyer, LAKE FUSION Technologies	<b>Sharing-Modell Elektroroller for Smart Green Cities tba</b> <b>Grünstromindex Corrently</b> Sebastian Rudischer (Head of Sales and Service, Public Utilities Tübingen) - Rebekka Mutschler (COO, Stromdao)
18:00 :	<b>Panel discussion "Growth Financing in Robotics and Automation"</b> Moderation: Dr. Wolfgang Knieski, EIT Manufacturing Central gGmbH- Panel: Dr. Elisabeth Schrey, btov Partners   Industrial Tech Fund -Dr. Mathias Klenner, OndoSense -Mr. Matthias Strobel, ADLATUS Robotics - Dr. Michael Suppa, Roboception	<b>The Rise of Powercloud: the Digital Utility and Smart Green City Platform</b> Marco Beicht (Gründer und CEO, powercloud GmbH)
19:00:	Award Ceremony (Plenary)	Award Ceremony (Plenary)
Topic	<b>Platform based Value Creation and API Business Models (Breisach)</b>	<b>User driven innovation in creative industries (Stuttgart)</b>
14:00 :	<b>Tuning Data into Business</b> - Hans-Jürgen Huber Endress + Hauser	<b>Use of game engines for XR applications</b> Maximilian Schmierer - Management at ReX GmbH
14:30 :	<b>Transformation into the cloud</b> - Roland Fesenmayr OXID Sales	
15:45 :	<b>Speakers Corner</b>   Start-up Pitching	<b>Speakers Corner</b>   Start-up Pitching
16:45 :	<b>Publishing Cloud</b> Pietro Triscari d-serv& Christian Hirth - The Chainless) & Leonie Meyer - bwcon - <b>Multidimensional Integration of Digital Twins</b> -Bernd Brachmaier - Aunovis & Robert Tordy - VFK	<b>Human-centered digitization with artificial intelligence</b> Magdalena Laib, Research Associate, Member of the Project Management, University of the Media Manuel Kulzer - Research Associate HdM, AI trainer Josef Buschbacher, Managing Director of Corporate Learning + Change GmbH.
18:00 :	<b>Entrepreneurship Start-up Programm of SICK AG</b> Steffen Stökler (Data Analyst, Uhlmann Group Holding GmbH & Co. KG)	<b>Diconium –</b> Andreas Schwend, CEO
19:00:	Award Ceremony (Plenary)	Award Ceremony (Plenary)

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Whether you participate on-site or online - **expand your network** and make valuable contacts for your business success! Get to know innovative start-ups and partners and benefit from the **cross-sector exchange of knowledge**. All participants receive access to the virtual event platform and thus have the opportunity to visit the virtual exhibition one week **before** the event and network with exhibitors and other participants.

- **AI-based matchmaking** – network virtually!
- **Virtual round tables the 30/09/2020 & 02/10/2020** – learn more in exciting workshops
- **Live chats** – exchange ideas!

You prefer to participate through the livestream? With the experience package you get the event feeling comfortably at home.

- **Virtual workout with Christina Obergföll** - Start fit into the day with the German javelin thrower!
- Start your day with a cup of coffee and savor some sustainable rezemo coffee. Enjoy top-quality coffee from the **sustainable rezemo coffee capsule made of wood**. Suitable for Nespresso® \* machines.
- At the end of this year's High-Tech Summit you can **digitally taste 'Tannenzäpfle'** with **Rothaus board member Christian Rasch** and thus take part in the largest innovation round table.

## We thank our sponsors:

## HERE you can book the experience package.

<p><b>Goldspensoren</b></p>	<p><b>Unterstützt durch</b></p>
<p><b>Silberspensoren</b></p>	<p><b>Branchenpartner</b></p>
<p><b>Transferpartner</b></p>	<p><b>Sachspensoren</b></p>
<p><b>Gesundheitspartner</b></p>	<p><b>Kooperationspartner</b></p>

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## Turning Data into Business

+ 1.500 Participants

+ 9 Locations

+ 1 Plattform

A major event with more than 1000 guests despite a pandemic? A hybrid event at numerous locations and the use of professional matching and streaming tools make it possible! Organized by Baden-Württemberg: connected e. V., the largest technology congress in Baden-Württemberg takes place under the motto "Turning Data into Business". Various industries and applications of this cutting-edge topic are examined across nine locations. An additional live stream enables participation from any location.



Dr. Franz-Werner Haas, CureVac AG

### +++ LIVESTREAM REGISTRATION +++

Follow the Hightech Summit through the livestream and use the matching tools to network and exchange information:

<https://events.bwcon.de/events/hightech-summit-2020-livestream/>

### +++ LOCAL REGISTRATION +++

In compliance with the Covid-19 hygiene regulations, the number of guests is strictly limited.

<http://hightech-summit.de/standorte/>

Register now

And **book** your online-event ticket!



Wolfgang Grenke, Grenke AG



Stefan Brandl, ebm papst

Experience renowned speakers such as **Stefan Brandl** (CEO, ebm papst) and **Wolfgang Grenke** (founder Grenke AG & BWIHK President), **Dr. Franz-Werner Haas** (CureVac AG), **Bettina Tratz-Ryan** (Gartner) and **many more**. To mark the end of the evening, the most innovative start-ups in Baden-Württemberg will be honored with the **CyberOne Hightech Award**, presented by **Dr. Nicole Hoffmeister-Kraut** (Minister of Economic Affairs of the State of Baden-Württemberg).



Bettina Tratz-Ryan, Gartner