

## KEYOU – the new generation of hydrogen engines

The three engineers, Thomas Korn, Markus Schneider, and Alvaro Sousa, have known each other for a long time. Today, they combine their talents and expertise in the high-tech company KEYOU, founded at the end of 2015. With KEYOU, the three founders are pursuing a common goal: affordable and clean mobility based on the most sustainable fuel of the future – hydrogen. Together with their team of approximately 45 employees, the founders develop and work on their so-called KEYOU-inside technology.

The shared vision of the KEYOU founders kept alive the development of the hydrogen engine, inventing a new generation of hydrogen engines. KEYOU is the first company to bring back the hydrogen engine, starting a global trend for hydrogen-powered mobility. We believe in hydrogen, dedicating our energy and enthusiasm to redeveloping a technology written off by many. This dedication to overcome all obstacles and barriers, pushing the hydrogen engine against the ever-growing support for electric mobility, makes us unique. We are trendsetters, looking forward to a future of zero-emission hydrogen engines. But we are not only promoting hydrogen engines in politics and society. We could already win several well-known OEMs as our customers in Europe and Asia. That makes us stand out in comparison to other Clean Mobility companies. And therefore, we are convinced that we should win the Future Mobility Award 2021. True to our unofficial motto: “The hydrogen engine is on its way!”