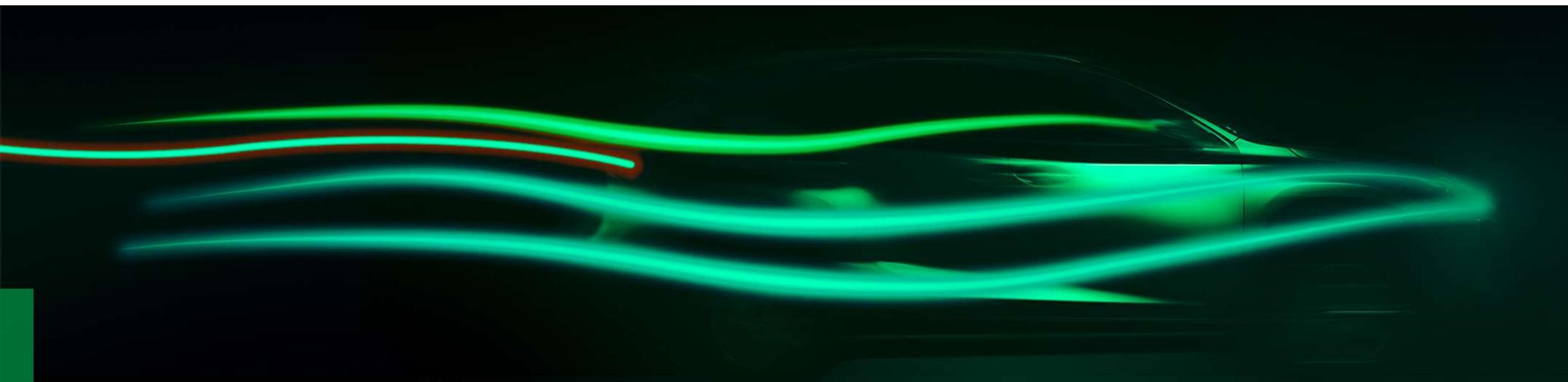


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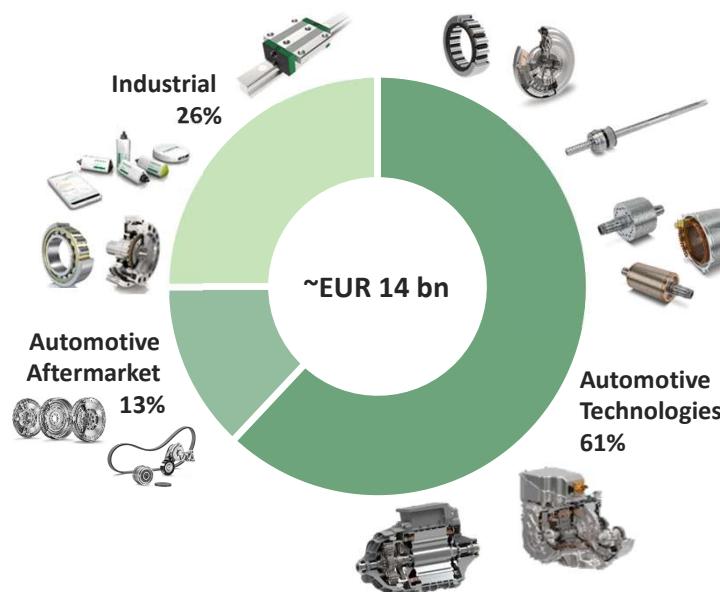
Schaeffler Group Transformation im Bereich Automotive

Dr. Roland Welter
28.10.2022

Schaeffler Group at a glance – We are an Automotive and Industrial supplier

3 Divisions

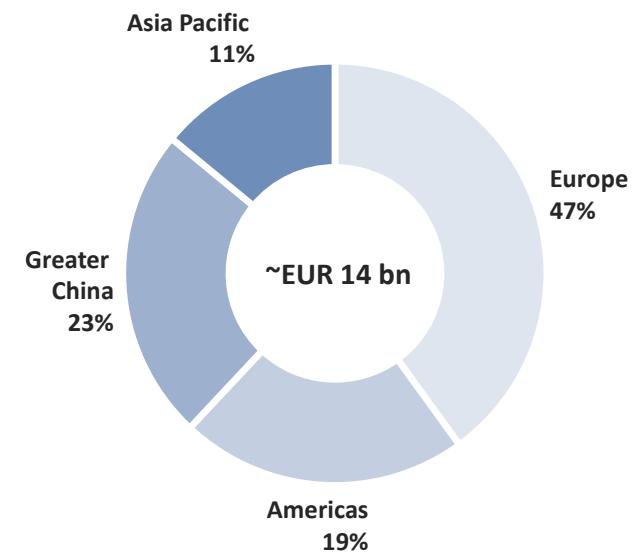
In % of FY 2021



SCHAEFFLER

4 Regions

In % of FY 2021



Well-diversified Automotive and Industrial supplier with global reach and synergistic businesses

Serving a diversified customer base – Our ten customer sectors



We pioneer motion
75



Mobility

Motion

Serving a diversified customer base – Our ten customer sectors



Cars & Light Commercial Vehicles



Truck & Bus



Industrial Automation



Wind



Two-wheeler



Off-road



Rail



Aerospace



Raw Materials



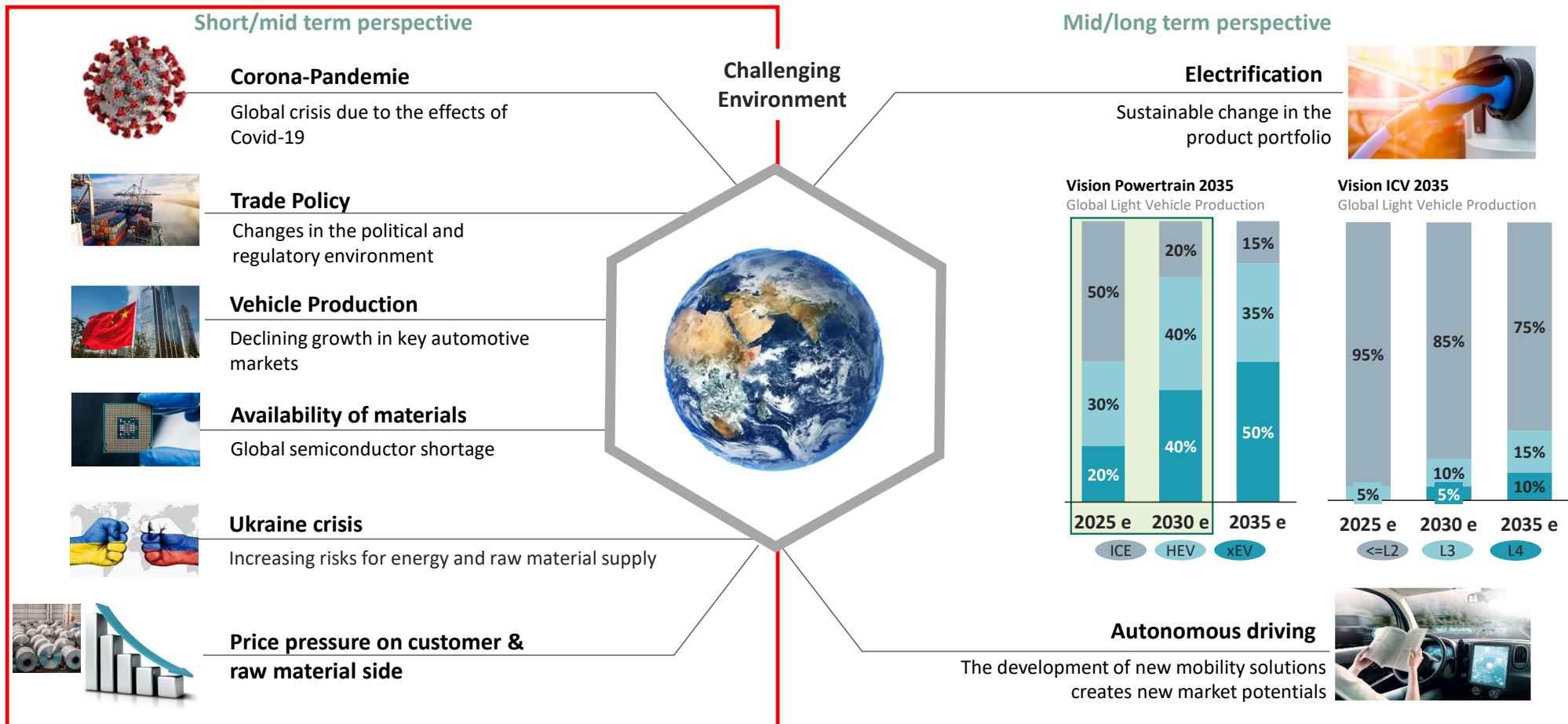
Power Transmission

We pioneer motion

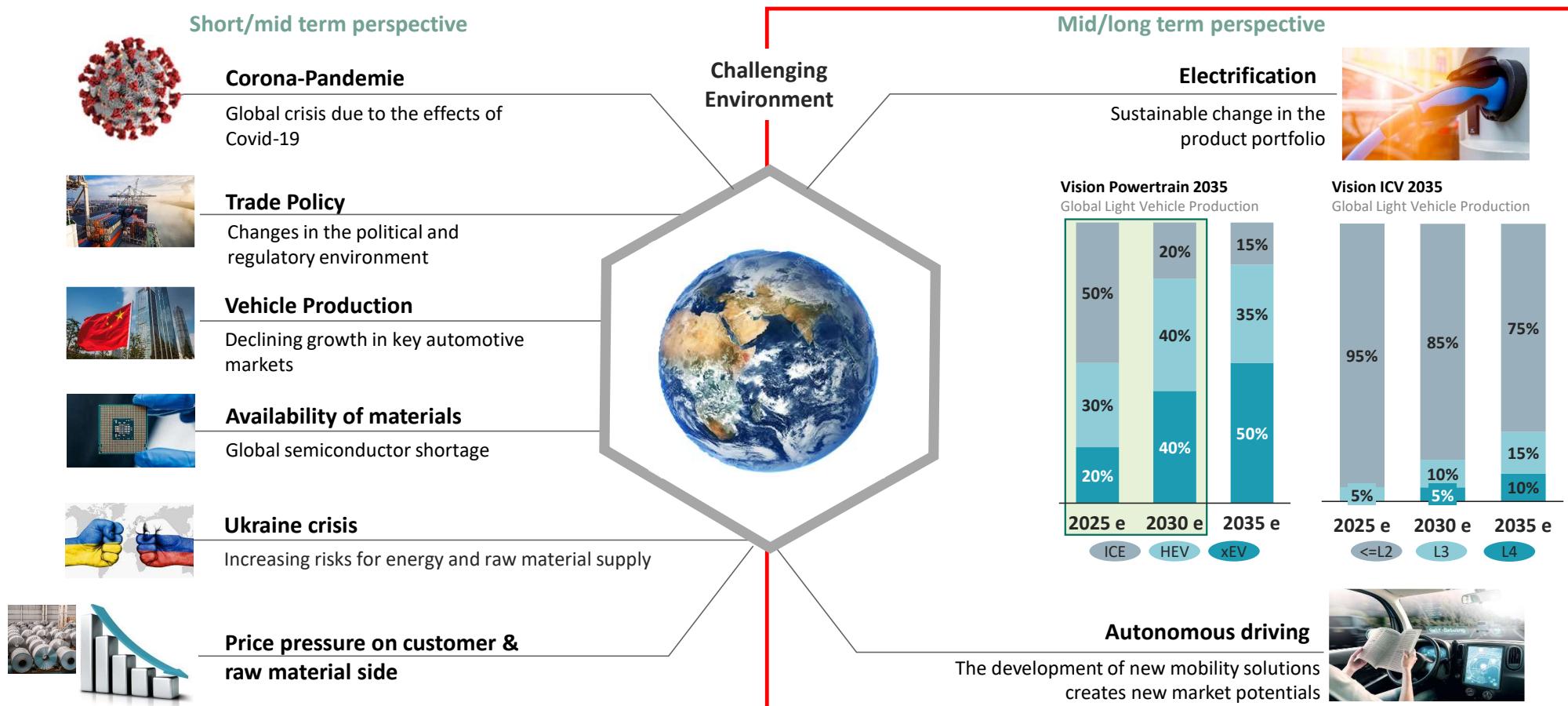
75

Motion

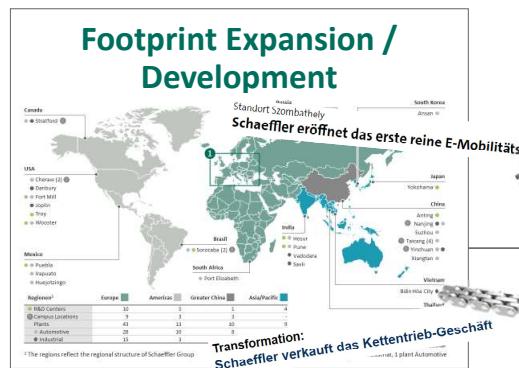
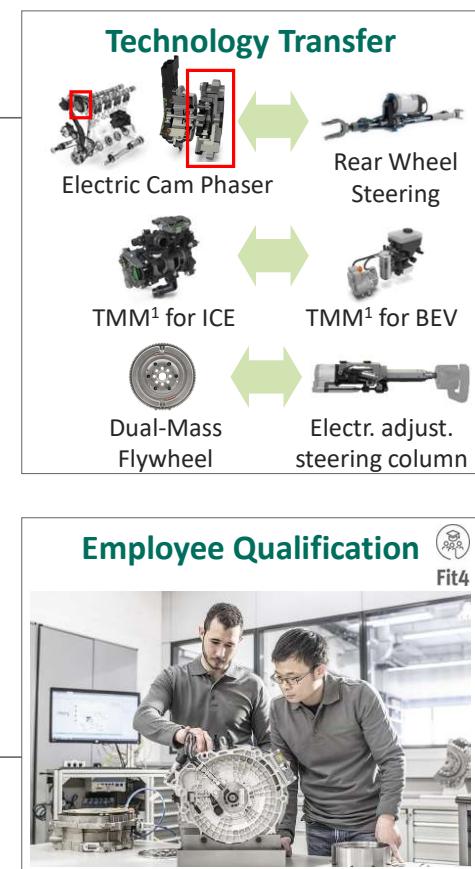
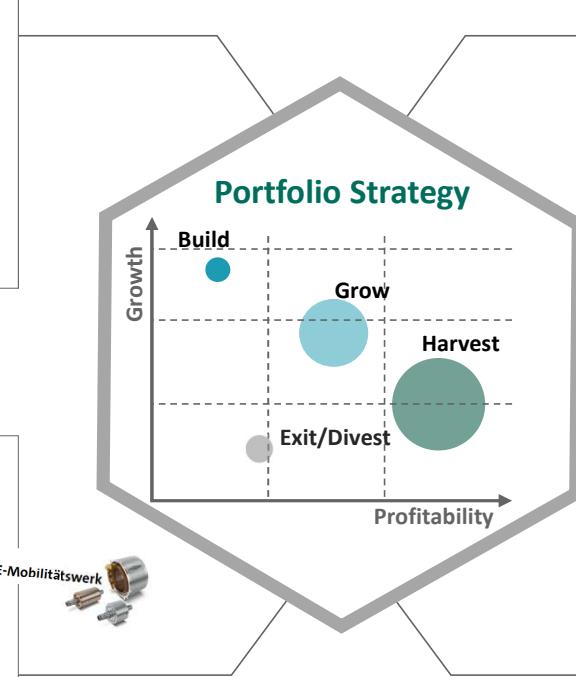
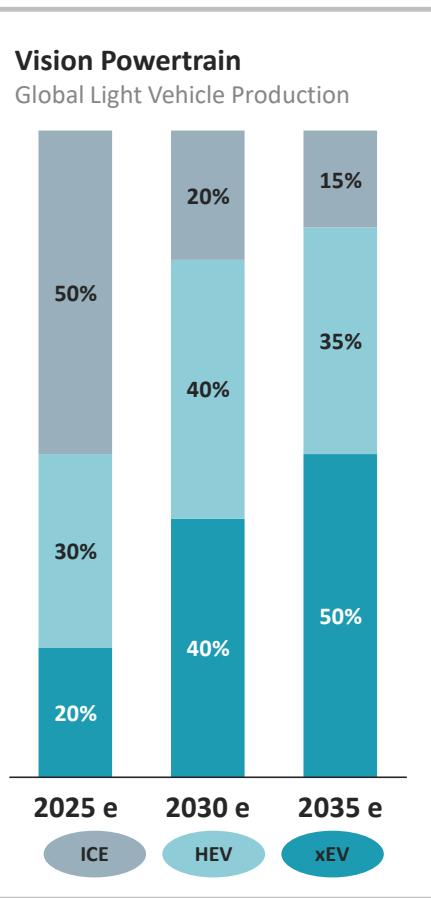
Market development – Macroeconomic environment, risks and opportunities in the automotive industry



Market development – Macroeconomic environment, risks and opportunities in the automotive industry



Transforming Automotive Technologies – Our proactive approach



We pioneer motion – E-Mobility Milestones



Other Milestones

- ◆ Business Division E-Mobility established
- ◆ Opening of the first pure E-Mobility production plant in Hungary



SCHAEFFLER

Extension Campus E-Mobilität



- Area: 15.000 m²
- Moving: 2024

E-Mobility – Growing our E-Mobility Footprint



New sustainable
E-Mobility plant
in Szombathely
(Hungary)



New E-Mobility
Competence Center
in Bühl
(Germany)



Tauziehen am Tesa-Stand | automobilwoche.de | 12.10.2022

Pressemeldung

13.10.2022

...

Vielsagend war dann die Frage, die Blume am Ende an Zink hatte:
Schaeffler sei ja ein Paradebeispiel für die Transformation in der Branche.
„Wie schaffen Sie das?“ Die Antwort dürfte Blume dann aus dem Herzen gesprochen haben: „**Früh kommunizieren, die Mitarbeiter mitnehmen, Aufbruchsstimmung verbreiten**“, umriss Zink sein Konzept.
Das hätte Blume selbst wohl kaum anders gesagt.

Quelle: www.automobilwoche.de
Ort: [Internationale ZuliefererBörse IZB](#)



We pioneer motion